



COMPANY

DISH Network Corporation

DISH provides satellite television, audio programming, and interactive television services to commercial and residential customers in the United States.

Thrupoint

Thrupoint is a fast, simple enabler of unified business communications solutions that deliver consistent user experiences regardless of resident back-end infrastructures, endpoints or applications.

OBJECTIVE

To deliver a proof-of-concept/early prototype application that demonstrated capabilities of DISH Network at a media trade show.

This 'Netflix-style' application was to be run on a prototype Google TV appliance.

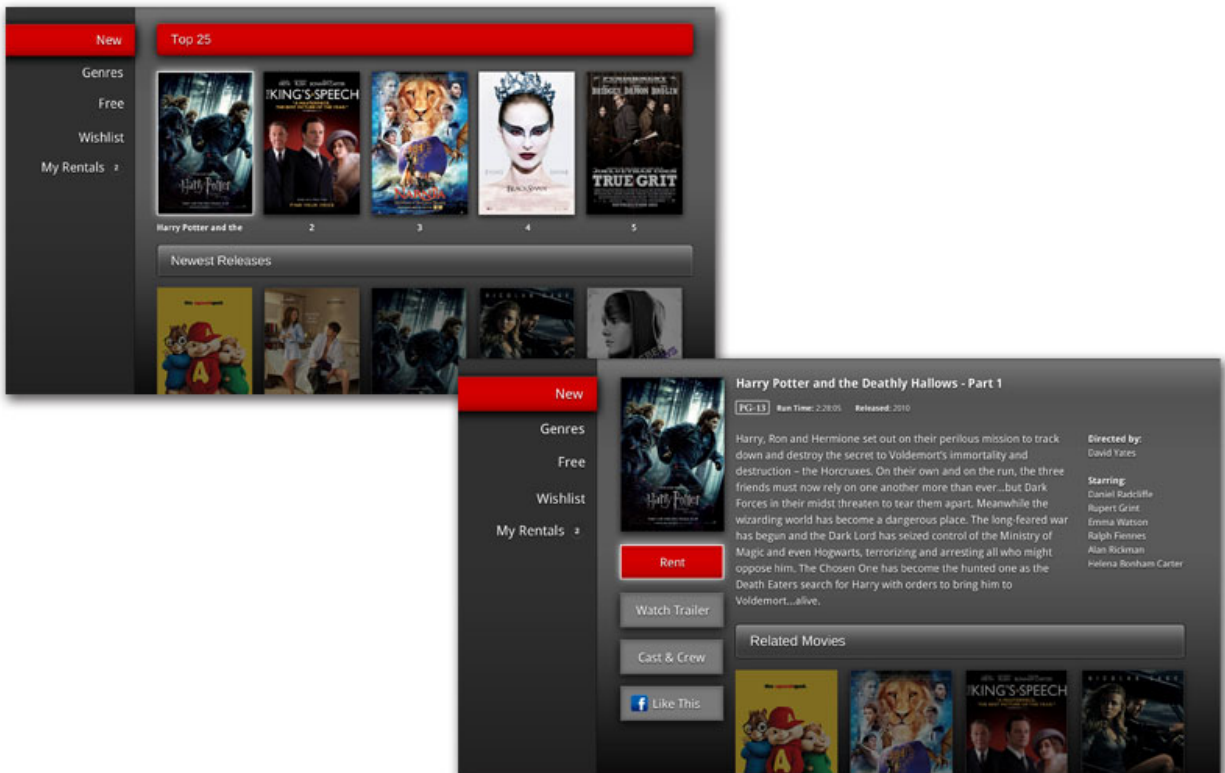
This was required in a short turnaround time. Thrupoint contracted BHS Consultants based on BHS Consultants' track record in developing media-based applications and dealing with emerging technologies.

RESULT

BHS Consultants designed, developed and delivered on-time and on-budget the working POC/early-prototype that was demonstrated tradeshow to huge interest.

Thrupoint subsequently requested from BHS various ports of the POC/early prototype to suit various other clients.

DISH CINEMA:



SOLUTION

BHS Consultants acquired access to the yet-to-be-released version of Android being run on Google TV.

BHS Consultants designed, developed and delivered the working POC/early-prototype, having integrated it with a working data feed.

In addition, by leveraging Android's framework, BHS Consultants added additional value by designing and creating the application in such a way that it could be deployed to multiple Android devices of varying screen sizes, further adding to the reach of the application and thereby adding value to the client.

TECHNOLOGY EMPLOYED

- An unreleased version of the Android Development Kit/platform
- Google TV
- Android media player
- Custom Android UI controls (all created according to Google best practices and requirements)
- Web services
- JSON
- HTTP
- Third-party API integration (Rotten Tomatoes)